

ARCHIE
SERIES

Archie's Pal

APPROVED
BY THE
COMICS
CODE
AUTHORITY

12¢

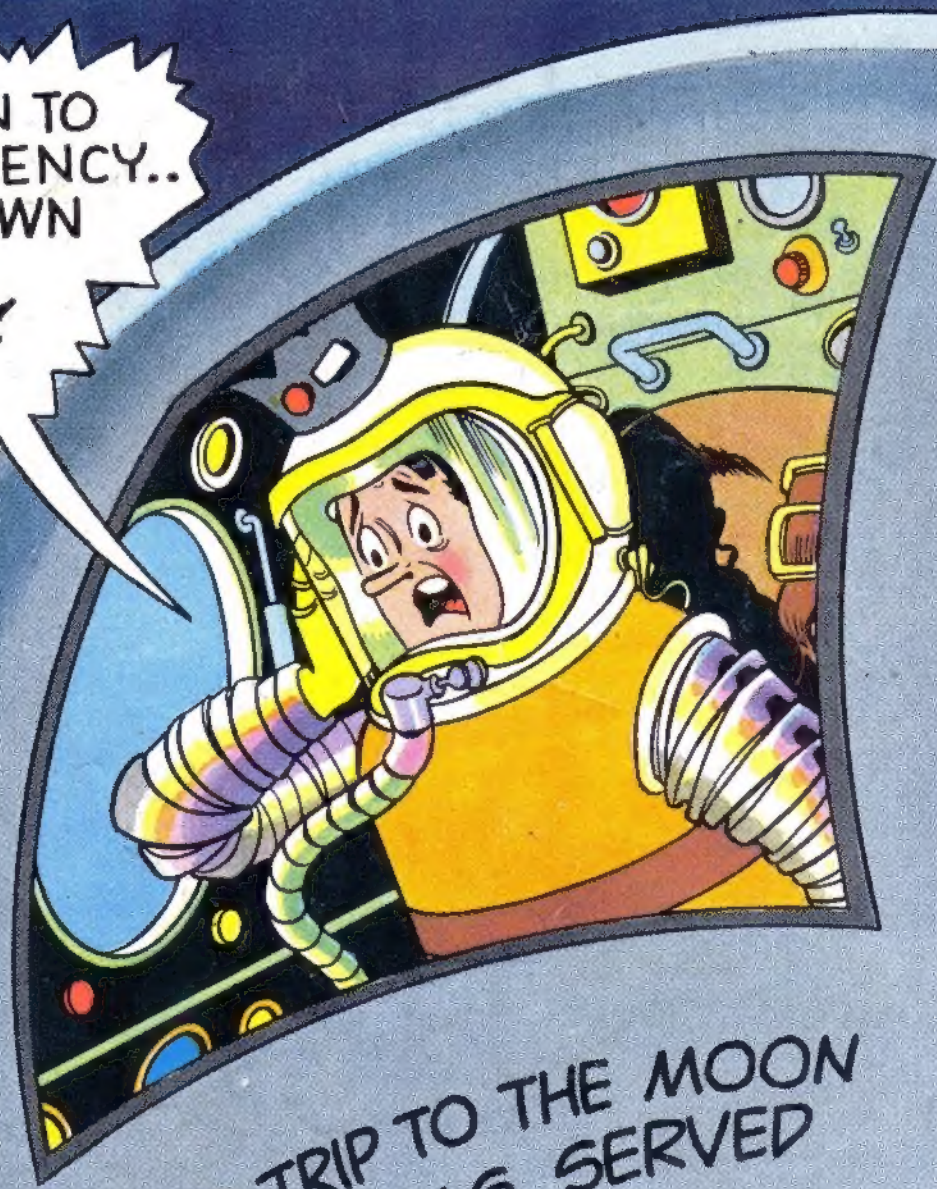
PDC

JULY

NO.
86

Jughead

SPACE STATION TO
EARTH! EMERGENCY..
S.O.S ... AM DOWN
TO MY LAST
HAMBURGER!



ROUND TRIP TO THE MOON
FREE MEALS SERVED



EXPLODING "SECRET SERVICE"

TIME BOMB

Plunger
Timing Device
Ammunition

Can Be Set To Explode
In Seconds, Minutes, Or Hours

ONLY
\$1.00

Imagine an exploding "Time Bomb" that you can set for seconds, minutes or hours. All you do is load the ammunition (standard caps) set your timer for different intervals (works on pressure principles) and watch the fun as it explodes automatically. It's completely harmless, but the explosion can be heard for a block. Can be exploded over and over again. Really creates a riot. Perfect for hiding in unexpected places. \$1. plus 25¢ shipping charges.

- Explodes over and over again
- Steel firing mechanism
- Can be set to explode in seconds, minutes or hours

10 Day Free Trial

Order now. If not 100% delighted, simply return for prompt refund of full purchase price.

MONEY BACK GUARANTEE

Honor House Prod. Corp. Dept. CH 30
Lynbrook, New York

Rush my exploding Time Bomb at once. If I am not 100% delighted, I may return after 10 Day Free Trial for price refund of purchase price.

☐ I enclose \$1.00 plus 25¢ shipping charges.

☐ Send C.O.D. I will pay postage on delivery and C.O.D. and shipping charges.

NAME _____

Address _____

COMPLETE 4 PIECE MATCHED SET OF LUGGAGE

Unbelievably **ONLY \$298**
Priced at

Yes, that price is correct. . . Only \$2.98 for the complete 4 piece set. Not \$2.98 each, but \$2.98 complete for all 4 pieces. And, there is nothing else to buy. . . no extras, no additions. Its modern appearance and wide-stitched simulated leathertexture material will amaze you with its good looks.

IMPORTED AND MASS PRODUCED TO MAKE THIS PRICE POSSIBLE

This tremendous bargain is possible only through the use of pressed chip-board. This wonderfully versatile material bends around three sides and is bonded by sturdy wide stitching to the overlapping closing. Snap locks and handles are riveted in place. The big one has extra metal stripping for strength and long wear. Inside has laminated modern design print. Each piece fits inside the next larger which saves your storage space and makes our shipping easier.

NOT FANCY LUGGAGE — BUT USEFUL, PRACTICAL

You will be thrilled and delighted with the many, many uses you will find for this set. It will make a marvelous gift and your thoughtfulness will be appreciated for such a long time. Lightweight. It avoids the silly situation where the luggage weighs more than the clothing carried. When this offer was first made to us by the overseas company we couldn't believe our ears, but we were delighted when we saw it just a few days ago—and you will be too. Each piece serves a specific purpose such as vanity and cosmetic case (8"), personal valet (10"), overnight case (12") or family size (14").

Remember, the complete price for all 4 matched pieces of luggage is only \$2.98. Because of its size, we are forced to ask for an additional 63c shipping charge. Note: Due to the Federal Law, there is a 10% excise tax on all purchases of luggage. This Federal tax (30c in this instance) is turned over directly by us to the Government. We merely act as agents and in no way, benefit. Kindly add this 30c to your purchase price when ordering.

MONEY BACK GUARANTEE

10 Day Free Trial

Simply fill in the coupon and when your 4 piece matching set of luggage arrives, pay the postman only \$2.98 plus C.O.D., shipping charges and excise tax. Then, even use them for 10 full days, and if you are not 100% delighted then simply return them for your full purchase price refund.

HONOR HOUSE PROD. CORP. Dept. CV 98
Lynbrook, N. Y.

Rush my matching 4-piece set of luggage at once. I understand if I am not 100% delighted I may return it for prompt refund of full purchase price.

☐ I enclose \$2.98 plus 63c shipping charges and 30c Federal excise tax. Same Money Back Guarantee.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D., shipping charges and excise tax.

Name _____

Address _____



HMM... AN OLD
BUS TOKEN...

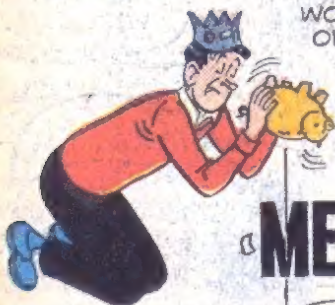
AN INDIAN
HEAD PENNY..

ANOTHER
BUS TOKEN..



A FREE PASS
TO THE CHICAGO
WORLD'S FAIR
OF 1933 AND
A DEWEY
BUTTON!

Jughead

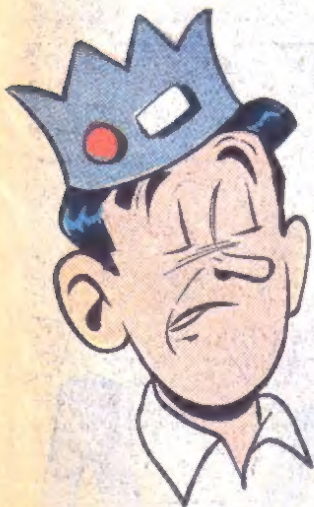


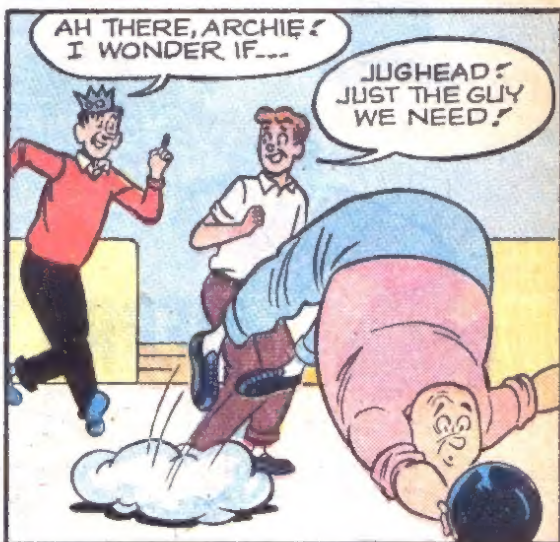
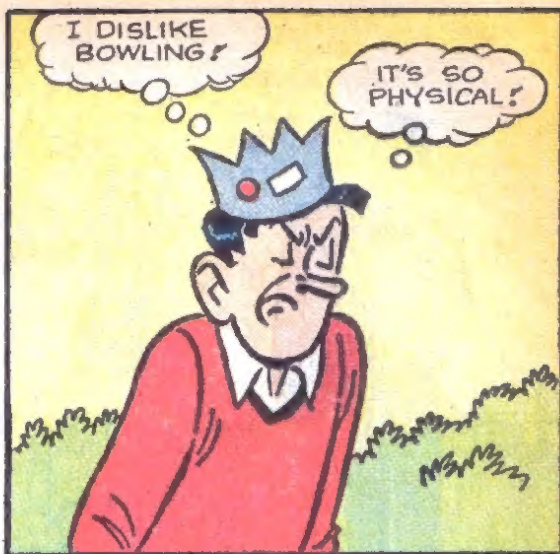
MERRILY WE BOWL ALONG

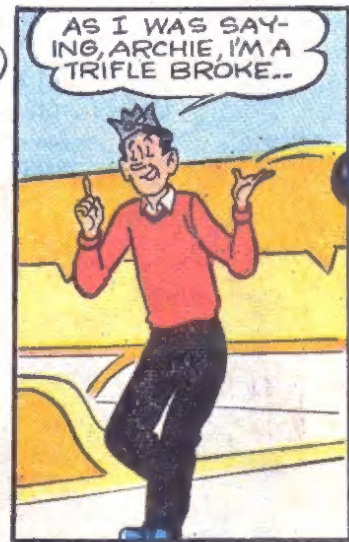
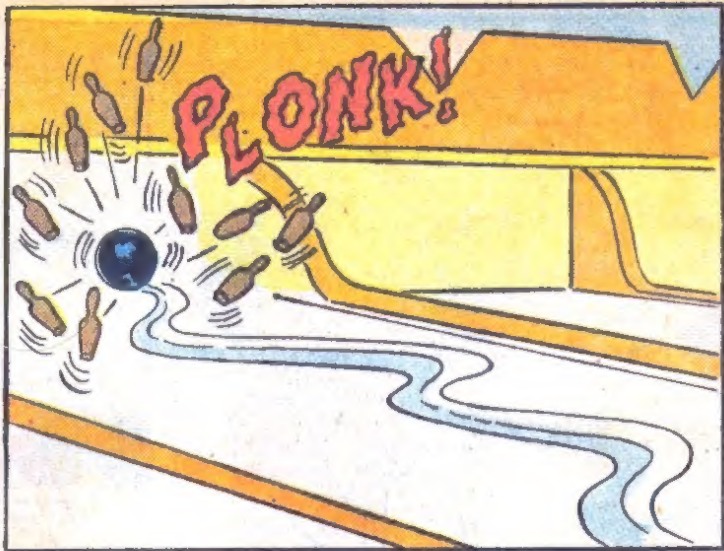
I CAN SURE USE
SOME REAL MONEY.

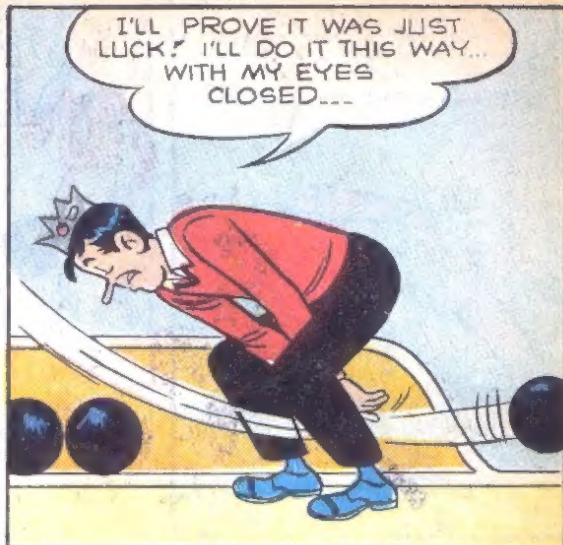
WELL, THERE'S ONLY
ONE THING FOR AN
HONEST, DECENT, UP-
STANDING YOUNG
LAD TO DO...

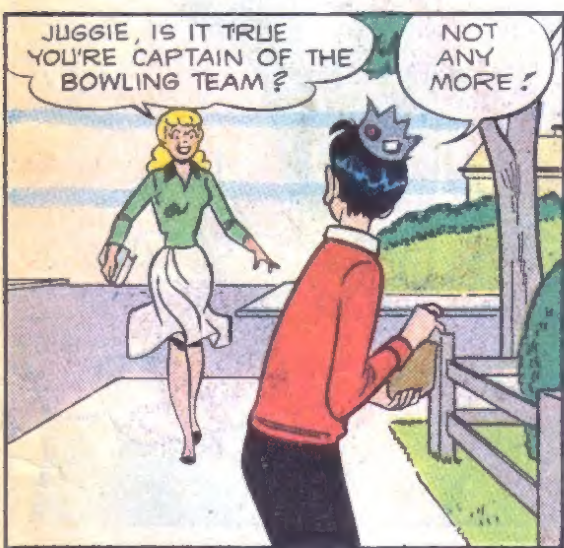
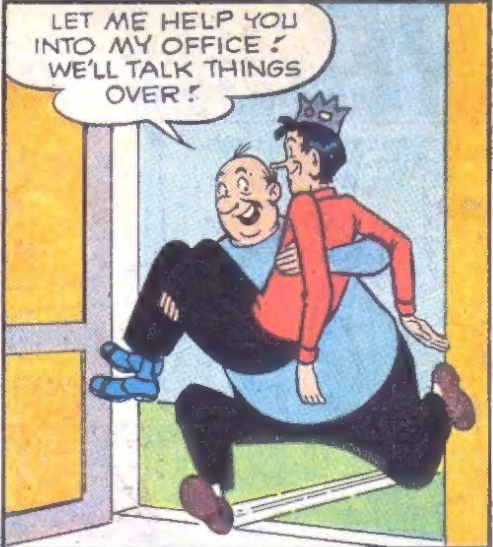
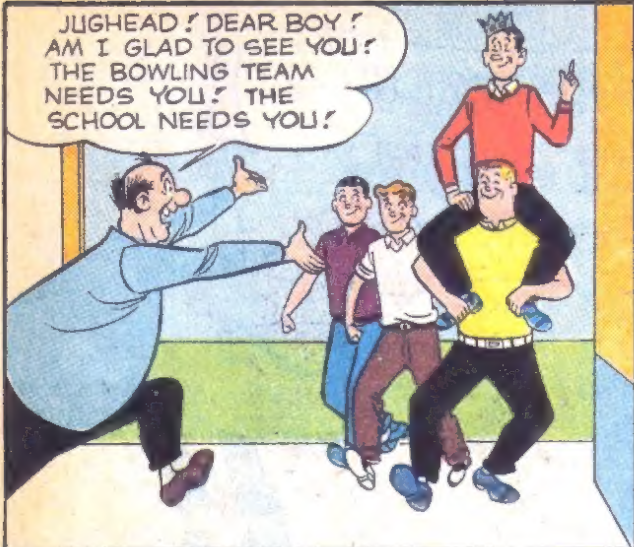
I'LL BORROW
IT FROM
ARCHIE!











REGGIE

PET SET

RIVERDALE PET SHOW

MY PET HAS A
VOCABULARY OF
ABOUT 50 WORDS!

THAT'S
VERY GOOD,
DILTON!

MINE CAN
SAY ABOUT
80 WORDS!



I DOUBT IF ANYBODY
ELSE HAS A PET
THAT CAN SAY AS
MUCH!

REGGIE, IS
YOUR PET
VERY
TALKATIVE?

NO, THANK
HEAVEN!
SHE'S NOT!



KNOW YOUR SIGNS—

FOR BIKE TIRES

FOR SAFETY



**U.S. ROYAL
TIRES**



FILL IN THIS SIGN

Even if the lettering on a traffic sign cannot be read the shape and color tells you what to do.
Fill in the right warning on this sign.



U. S. ROYAL BIKE TIRES

There's a U. S. Royal tire to fit your bike. 3 ply center-lap construction means safety and longer wear. If you need new tires — Royals aren't expensive—a Middleweight tire sells for less than \$3.00.

See your friendly U.S. Royal Dealer. Ask him for the interesting "Traffic Sign" folder or write to U.S. Rubber.



Quality-manufactured in U.S.A. by

United States Rubber

CYCLE TIRE DEPARTMENT • 549 East Georgia Street
Indianapolis 6, Indiana

"I got a new bike for my birthday last week, and is it something! It has a Bendix® Automatic Transmission and Power Brake on it. You start off like a jet, practically, and climb hills real fast. Stopping's safer, and pedaling's easier, too. Shifting is real easy—just back-pedal a couple of inches, and you're off! No handlebar controls to fool with, like old-fashioned 4-speed brakes. Guess that's why Bendix Automatic Brakes now outsell the 3-speed kind." Get the free folder. Go over it with your mom and dad. That's the sure way to get Bendix Automatic Brakes on your bike."

Look for the "Red Bands"
(Design pat. pending)

*Based on latest bicycle industry reports.



THE BENDIX CORPORATION
ECLIPSE MACHINE DIVISION, ELMIRA, N. Y.

GET MORE FACTS. SEND FOR FREE FOLDER!

Rush my copy of your illustrated folder fully describing the new Bendix Automatic Transmission and Power Brake.

ECLIPSE MACHINE DIVISION, DEPT. A
THE BENDIX CORPORATION
ELMIRA, NEW YORK

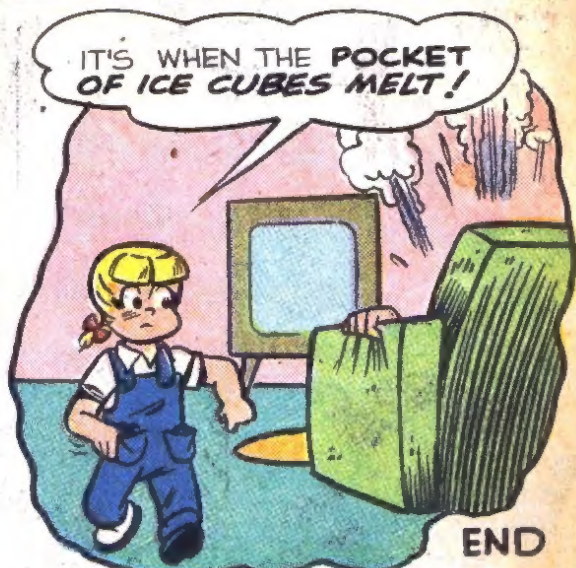
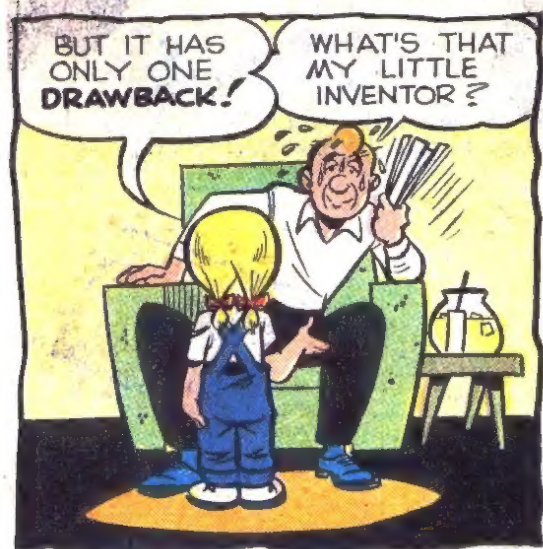
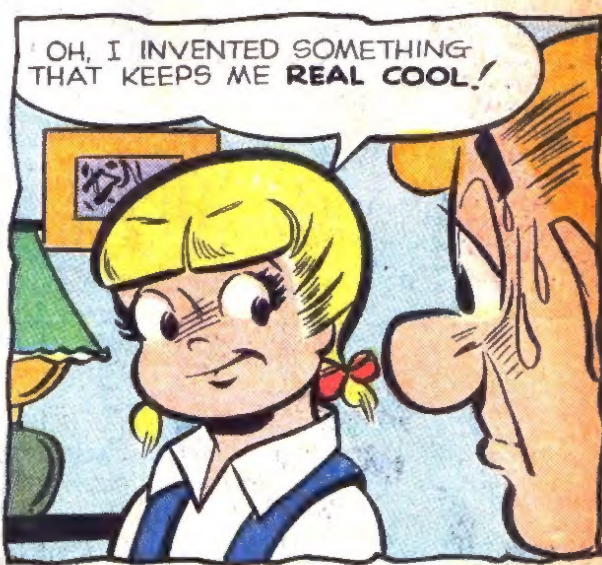
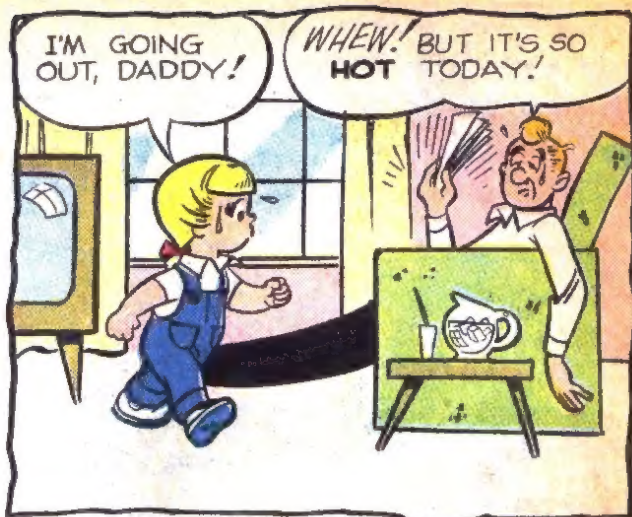
Name _____
(Please Print)

Address _____

City _____ Zone _____ State _____

LIL JINX

"A GOOD THAW-T!"



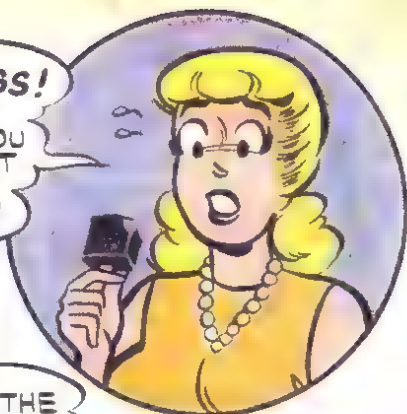
Betty and Veronica

in
ADORED, BELLE!

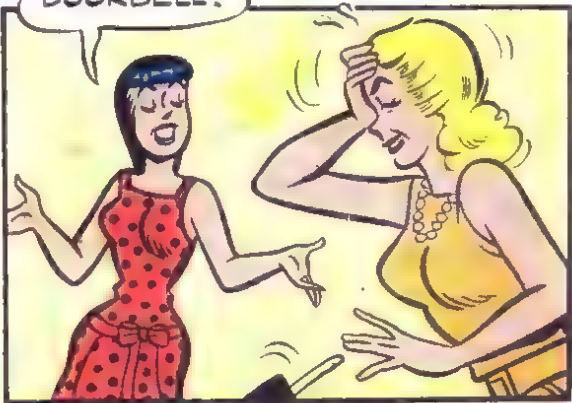
WHEN ARCHIE KISSED ME
LAST NIGHT HE **WOKE** THE
WHOLE HOUSE!



MY
GOODNESS!
DID HE
KISS YOU
AGAINST
YOUR
WILL?



NO...
AGAINST THE
DOORBELL!



FUN WITH THE "POPSICLE" KIDS

SAY, WHERE DID
YOU GET THOSE
SWELL PRESENTS?
IS IT YOUR
BIRTHDAY?



YOU MEAN
MY BASEBALL
AND GLOVE?

AND MY NEW
GOLD CHAIN
NECKLACE?



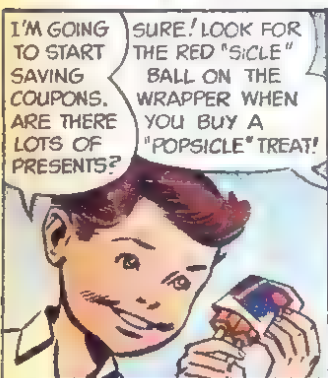
WE GOT THEM FOR
"POPSICLE PETE"
COUPONS THAT
WE SAVED.
SEE...

YOU GET A
COUPON WITH
EVERY GREAT-
TASTING "POPSICLE"
CONFECTION.

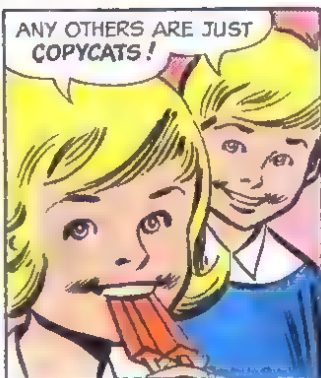


I'M GOING
TO START
SAVING
COUPONS.
ARE THERE
LOTS OF
PRESENTS?

SURE! LOOK FOR
THE RED "SICLE"
BALL ON THE
WRAPPER WHEN
YOU BUY A
"POPSICLE" TREAT!



ANY OTHERS ARE JUST
COPYCATS!



This is it!



Kids! For a FREE Giant Gift List, write to "POPSICLE", Box #550, New York 46, N.Y.

8 LATEST TWIST HITS \$1.00



Here Are The New Twist Titles

SET #17

- 1 TAKE A CHANCE
- 2 LOVING YOU
- 3 I WAS WRONG
- 4 THE HILLBILLY TWIST
- 5 DID YOU TELL HIM
- 6 THE PEPPERMINT TWIST
- 7 YES, SHE KNOWS
- 8 SHE JUST COULDN'T TAKE IT

MONEY BACK GUARANTEE. They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full \$1.00 refund.

NOW YOU GET THE NATION'S TOP 8 TWIST RECORD HITS for only \$1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwanted song or an unknown song on the back of a record.

IN STORES 8 RECORD HITS 89¢ EACH
COSTS \$7.12
OUR PRICE AT \$1.00 plus 10¢ postage
\$1.10

YOU SAVE \$6.02

REMBRANDT CO., Dept. 489T ☐ Send Set No. 17
285. Market St., Newark, N. J. ☐ Send 45 rpm

Send the 8 TWIST RECORD HITS. I enclose \$1.00 plus 10c postage and handling. My money will be refunded if not satisfied. ☐ I enclose \$2.20. Send 2 sets.

NAME.....

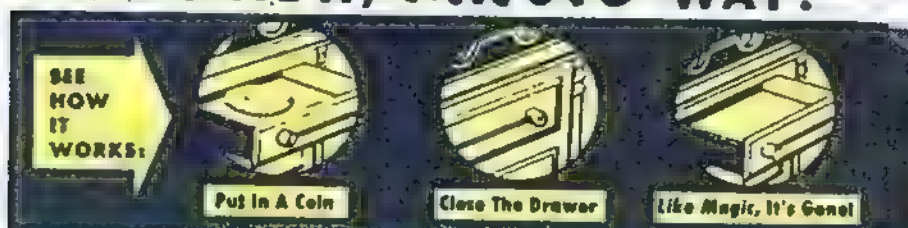
ADDRESS.....

CITY..... STATE.....

CANADIAN ORDERS \$1.25

SAVE HUNDREDS OF DOLLARS...

THIS NEW, MAGIC WAY!



AMAZING CHEST-O BANK

is more than a bank! It's actually a magic trick that will have your family, friends and neighbors waiting in line to put in their money—just to see how it works. But only you know the secret... and only you have the key to get out the money and buy the things you've always wanted. What's more, the CHEST-O BANK is a beautiful addition to your room... because it's an accurate scale model of a \$35,000 genuine antique colonial chest-on-chest. And it's made to last... high-pressure molded of grained cherrywood polystyrene with a steel vault-type back and gleaming nickel plated key. Best of all it costs only \$1.98 postpaid. And if you don't get back twice that amount within the first 10 days you own it, just send it back and we'll refund every penny of your money. Order your CHEST-O BANK today.

MAIL COUPON TODAY

HARRISON PRODUCTS, Dept. AC-8
P.O. Box 672, Plainview, N. Y.

Please rush me _____ CHEST-O BANK(S) at \$1.98 each, ppd. I am enclosing \$_____ in cash, check or M.O. (No C.O.D.) I understand that if I am not amazed and delighted, I can return it within 10 days for a full refund.

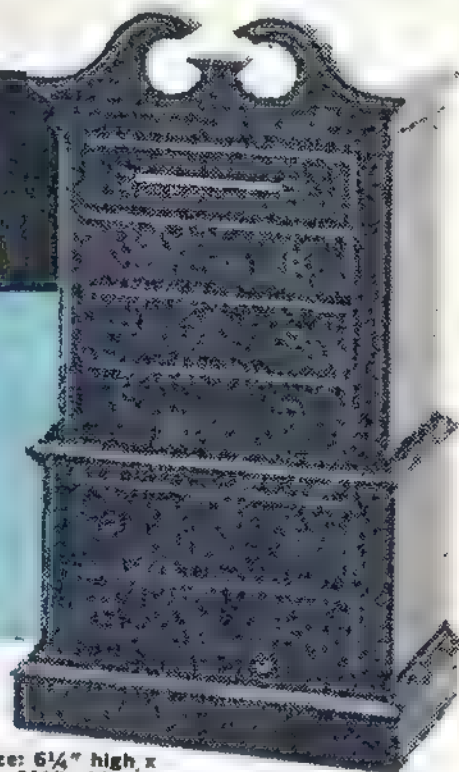
Name _____

Address _____

City _____ Zone _____ State _____

ONLY **\$1.98** ppd.

Size: 6 1/4" high, x
3 1/4" wide



HARRISON PRODUCTS, Dept. AC-8 Box 672, Plainview, N.Y.

Jughead

rope trick



IT WAS ALL ABOUT THE **POWER OF SUGGESTION!**

I'VE GOT A POWERFUL SUGGESTION FOR **YOU**, PAL!

TURN, BLUE!

HA HA HA

P-POWER OF SUGGESTION! WHAT'LL HE THINK OF NEXT?

ER...WATCH OUT FOR THAT ROPE THERE, REGGIE!

HUH? WHAT ROPE?

I DON'T SEE ANY ROPE! YOU...

WHOOOPS!

H-H-HOW
DID YOU DO
THAT?



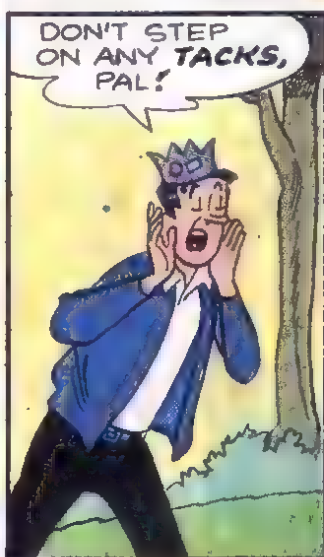
HE SUGGESTED THAT
THERE WAS A ROPE
THERE, AND YOU
TRIPPED OVER IT!



BAH! LET'S
NOT BE
CHILDISH!



DON'T STEP
ON ANY TACKS,
PAL!



EEYOWW!

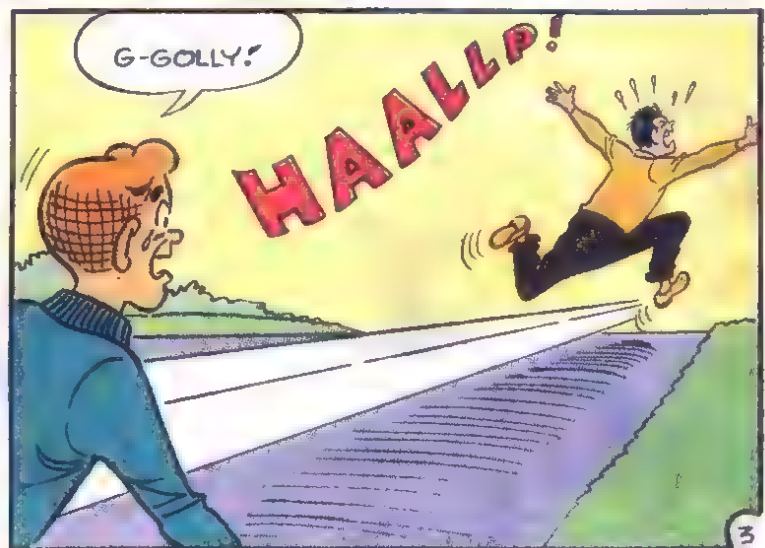


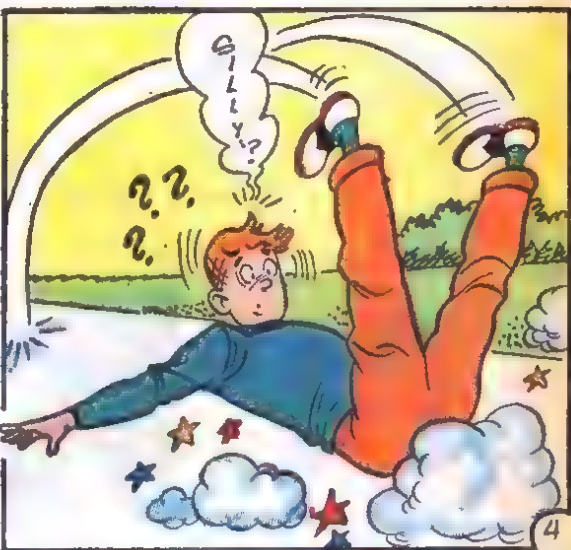
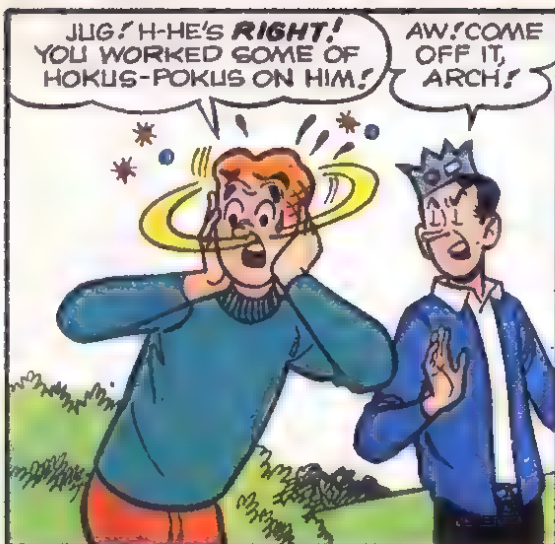
IT..IT'S BLACK MAGIC?
V.VOODOO? HE'S IN
LEAGUE WITH THE
DEVIL!

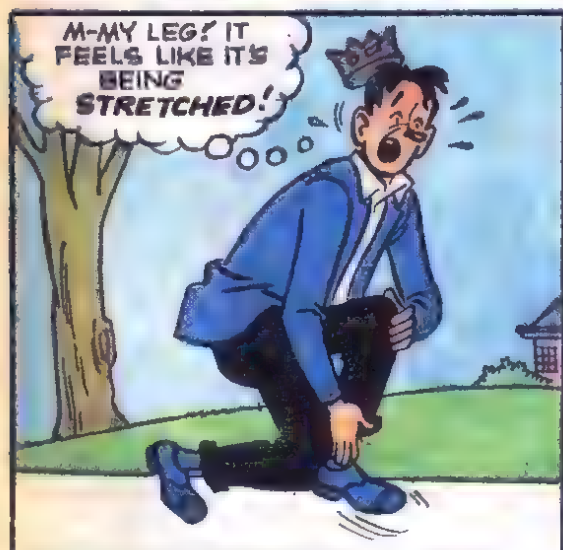
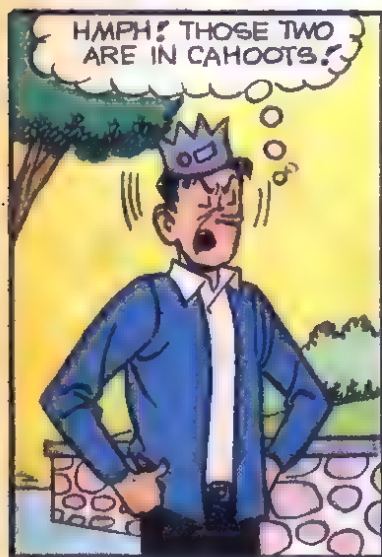


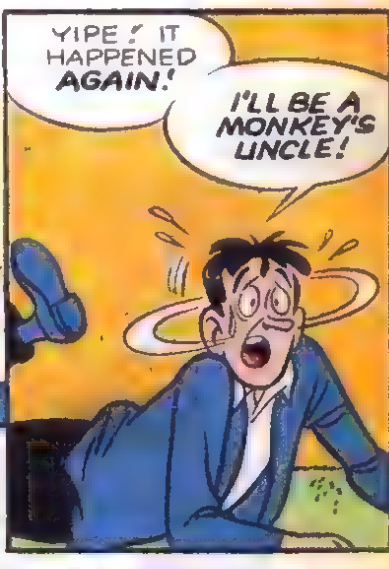
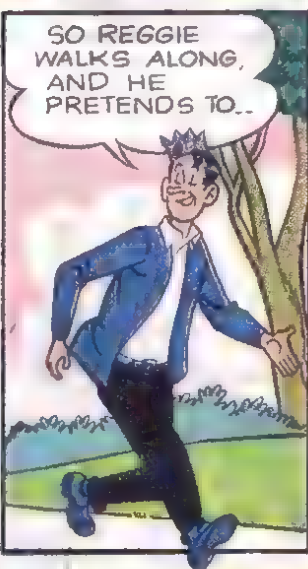
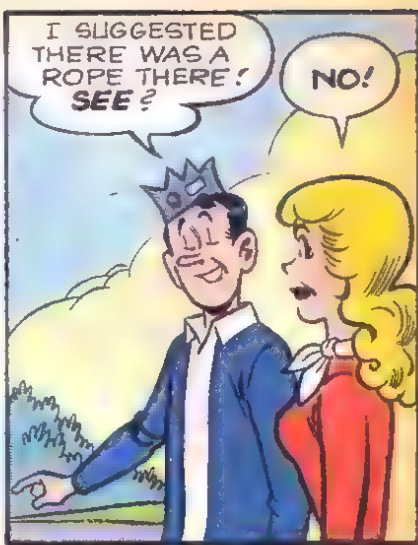
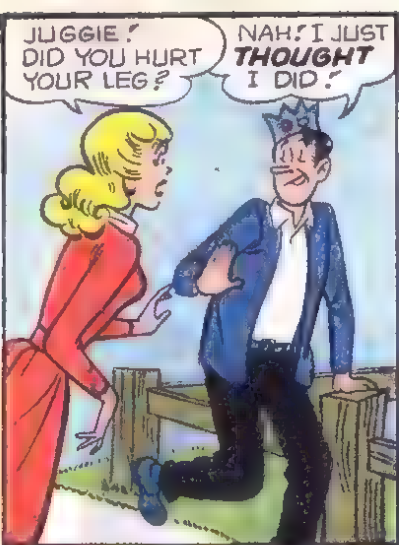
G-GOLLY!

HAALLP!



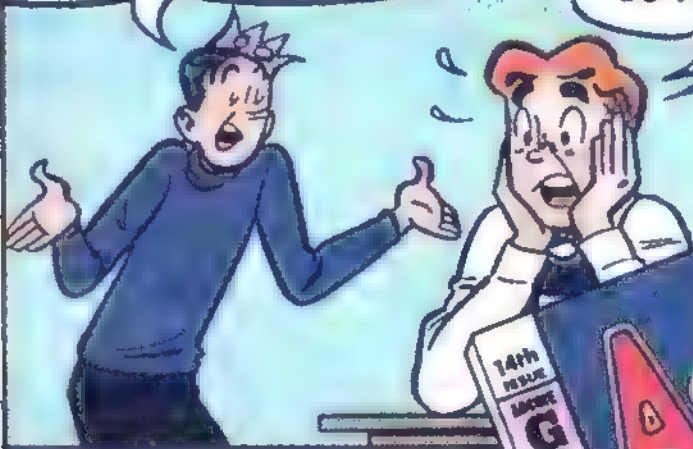






ARCHIE! HOW CAN YOU POSSIBLY BE IN LOVE WITH BETTY *AND* VERONICA?

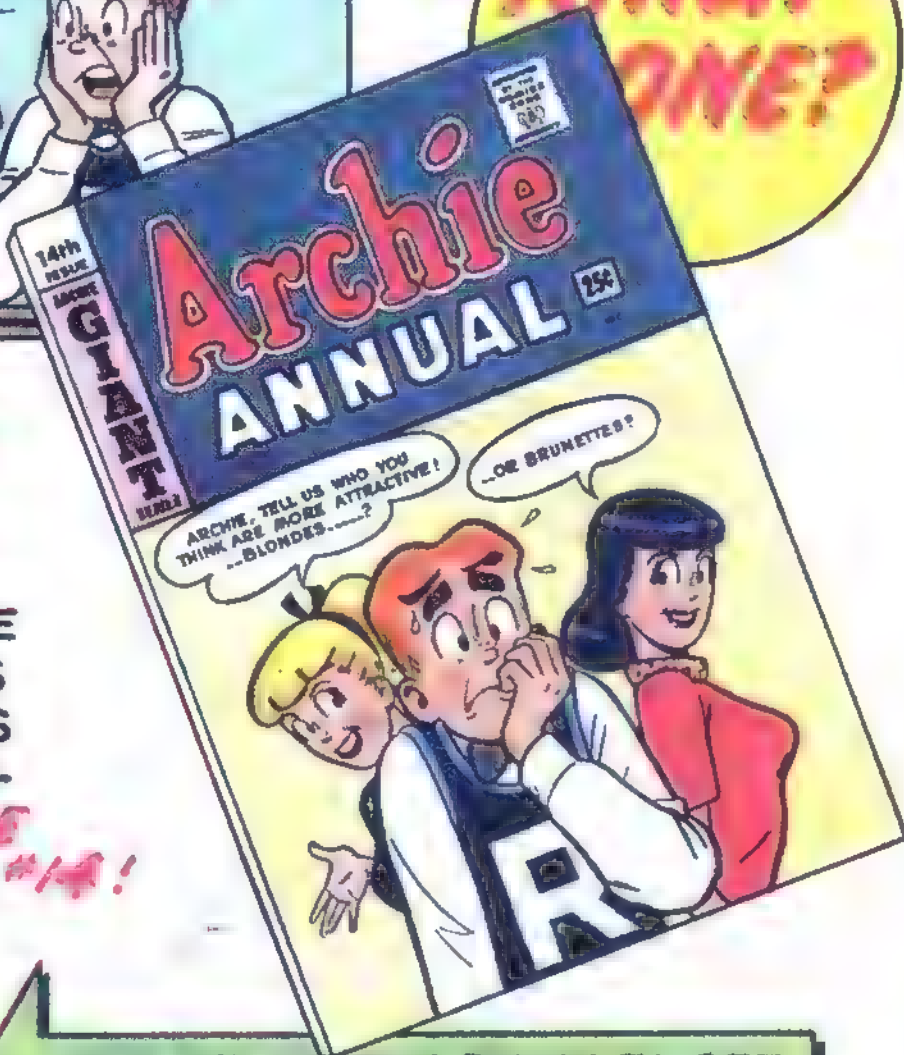
THAT'S THE TROUBLE, JUG!...I'M NOT!...THE ONLY ONE I *REALLY* LOVE IS---



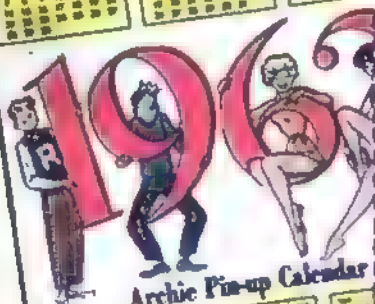
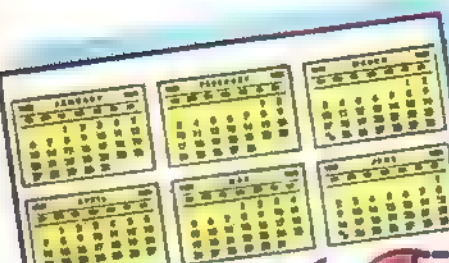
WHICH ONE?

THE SECRET IS OUT!

FOR THE FIRST TIME ARCHIE REVEALS HIS SECRET! DON'T MISS THIS EXCITING FUN-FILLED **GIANT-SIZE ARCHIE ANNUAL #14!**



USE THE COUPON BELOW TO GET ON OUR PRE-PUBLICATION LIST. AND RECEIVE THIS FULL COLOR 1963 PIN-UP CALENDAR **FREE!**



MAIL TO: **ARCHIE ANNUAL #14**
RM. 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME THE **GIANT-SIZED ARCHIE ANNUAL #14** AS SOON AS IT IS OFF THE PRESS -- PLUS THE PIN-UP CALENDAR AS A **FREE BONUS!**

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____

PLEASE NOTE!

THIS IS A PRE-PUBLICATION OFFER!...THE CALENDAR AND ANNUAL ARE MAILED SEPARATELY AS SOON AS EACH IS OFF THE PRESS!

Jughead enter.. the 'brain'

WHAT AN INVENTION!
I MAY NOT BE THE
PRETTIEST GIRL IN
RIVERDALE, BUT I
SURE AM THE
SMARTEST!

OH, OH!
THE "BRAIN"
IS AT IT
AGAIN!

WHAT'S
IT THIS
TIME?

THE GREATEST
INSPIRATION OF
MY LIFE!

SOMETIMES I'M
SO SMART IT
FRIGHTENS
ME!

I JUST INVENTED
A DO-IT-YOURSELF
**JUGHEAD-
CATCHING
KIT!**

COME INSIDE
AND SEE FOR
YOURSELF!

I THINK THE
"BRAIN HAS
FLIPPED!"

HERE IT IS, KIDDIES! ANY
GIRL USING THIS KIT IS
100% SURE TO NAB
JUGHEAD!

SPECIAL "EYE-CATCHER" SIGN

GOVERNMENT
FOOD TASTING CENTER
VOLUNTEERS WANTED

PAD FOR KEEPING
TRACK OF VICTIM'S
WHEREABOUTS

WAX FRUIT
FOR PLACING
ON WINDOW
SILL AS A
DECOY

RECORD OF
SOUND OF
HAMBURGERS
AND HOT DOGS
FRYING ON
THE STOVE

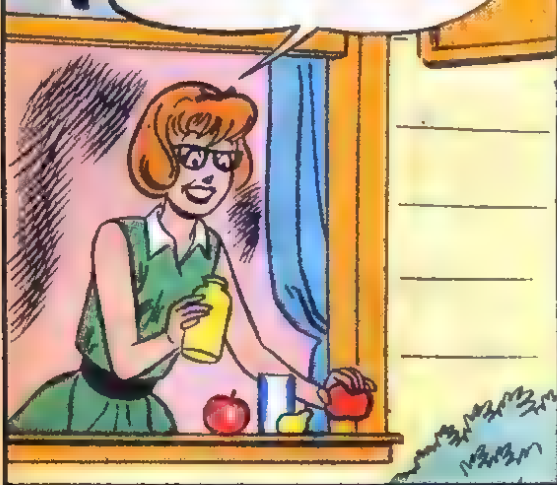
SPRAY ATOM-
IZER TO CREATE
ODOR OF GRILLED
HAMBURGERS

LASSO ROPE,
FOR USE WHEN
ALL ELSE FAILS

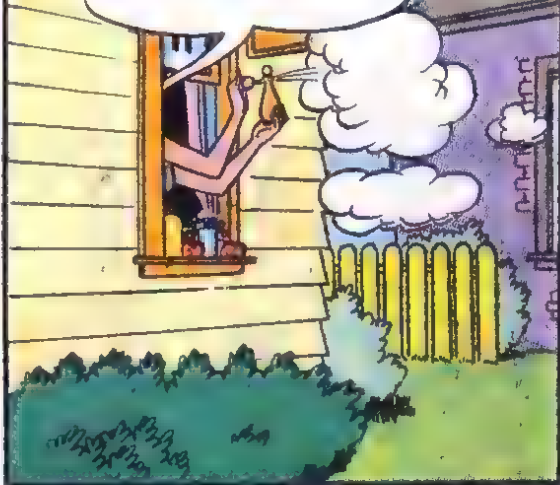




SOME GOODIES ON
THE WINDOW SILL!



THE AROMA OF "EAU
DE HAMBURGER"!

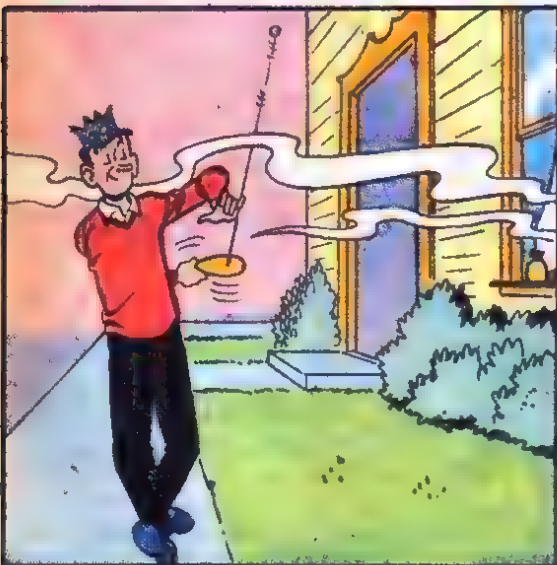
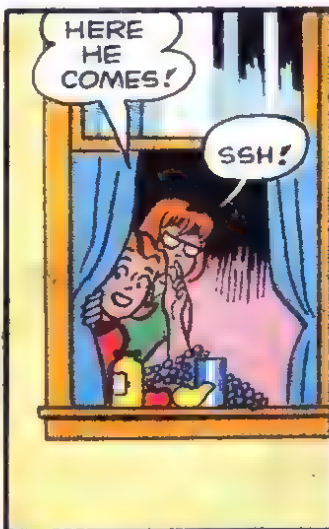


...AND **NOW** WATCH
THAT FLY STEP
INTO MY TRAP!



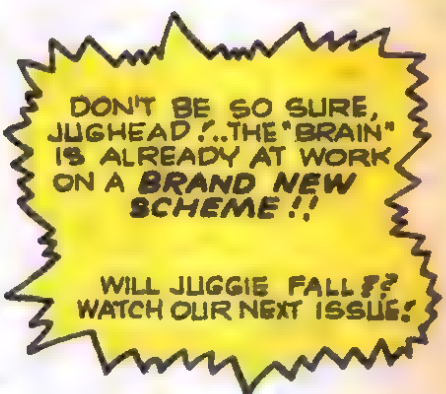
HERE
HE
COMES!

SSH!



GOVERNMENT
FOOD TASTING CENTER
VOLUNTEERS WANTED

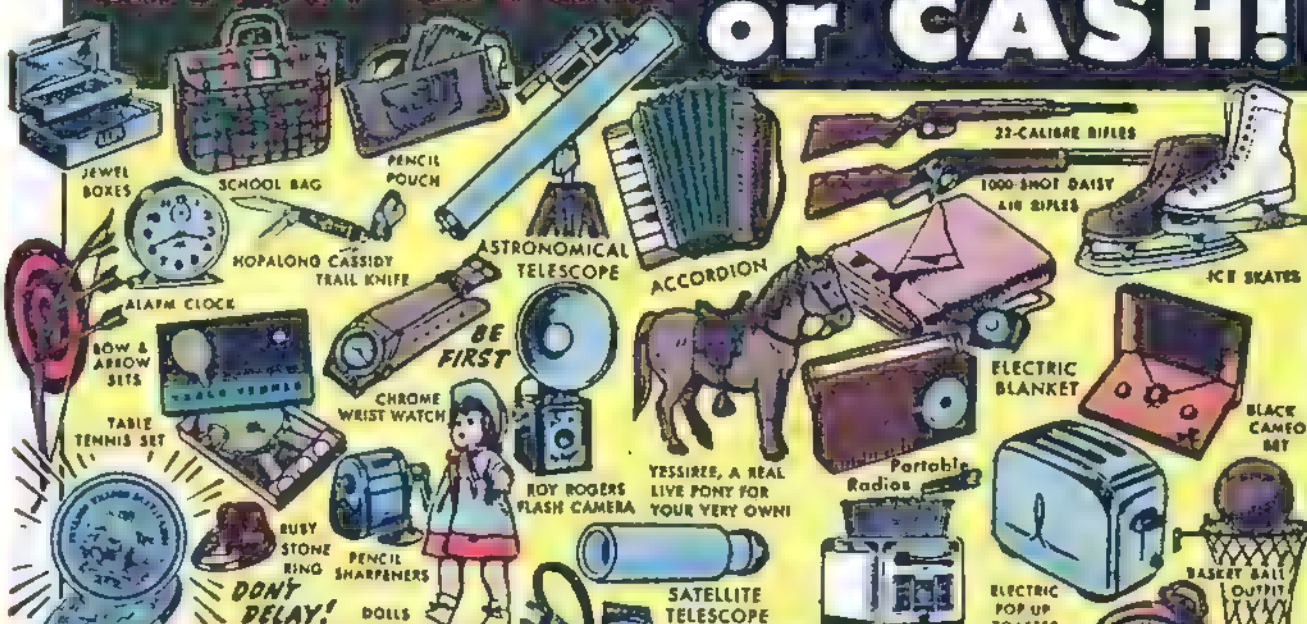




BOYS! GIRLS! LADIES! MEN!

GIVEN! GIVEN!

YES, WE GIVE YOU PREMIUMS or CASH!



YOURS FREE!

Genuine Money From Nations of the World For sending coupon Now!

REAL FOREIGN COINS

From such countries as:



Great Fun!

Start your own coin collection!

JUST MAIL COUPON!

Yes! We'll send you Genuine Foreign Coins, absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Watches, Radios, Rifles, Fishing Outfit, Dolls, Bicycles, etc! You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65c a package. Rush coupon to start. Mail Coupon for FREE FOREIGN COINS, BIG CATALOG and ORDER OF SALVE.

SOLD BY INDIVIDUALS AND DRUG STORES EVERYWHERE



MAIL THIS COUPON

MAIL COUPON—Foreign Coins Sent Free!

Date.....
Wilson Chemical Co., Dept. 140-3, Tyrone, Pa.
Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

Name..... Age.....
Street..... R.D. Box.....
Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

WILSON CHEMICAL CO.
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**ALL THE
NEWS
THAT FITS
WE PRINT**

Archie Club News

**SEND IN
YOUR REPORTS
AND WIN
CASH PRIZES**

MEMBERSHIP—FIFTEEN CENTS

SPECIAL ASSIGNMENT FOR

ARCHIE CLUB REPORTERS

Archie Club Reporters! If you would like to own a spanking new bike, here's an opportunity to win one while turning in a story on cycling as an important Archie Club assignment.

All you have to do to win one of a dozen sparkling new American-made bikes is turn in a story of 100 words or less on the subject, "Why My Bike is Important to Me." Think for a moment, what does your bike mean to you? How often have you depended upon it for a swift, interesting ride from place to place? How many times have you depended upon your two-wheeler to get to a ball game, a party, school, to the tennis courts, swimming pool or lake? Many times, you'll probably say.

All of these are reasons why your bike is important to you. Perhaps you had an invitation to a party and might have missed it if your bike wasn't handy. If you depend upon your wheel to get to school or to earn money during your free time, your bike is important to you. Tell us about it and win a bike.

If you stop and think for a moment, you'll discover many, many reasons of the importance of a bike. From there, it will be simple to do a story of 100 words or less and send it to us. The 12 best assignments, by boys or girls, will receive a handsome, deluxe American-made bike for their winning efforts.

Ideas for this national contest should be easy to find, particularly during May, which is American Bike Month. Bike activities will be at a peak. Many repair shops will be offering free inspections for all bikes. Retail stores will be giving away a wonderful fun booklet, "America's All-Time Ten Best Bike Games." It is crammed with information which you can use in your story. Get it. Study it. Use it for background material for your story.

The booklet tells you how to inspect your bike to help keep it in good condition, the all-important 12 official rules of safe riding, information on proper seat adjustment and ten games which are played by groups of riders in every part of the country. All bike retail stores are offering them as a cost-free public service during Bike Month in May.

In many areas, bike repair specialists are offering a cost-free inspection for America's 27 million bike owners. They will inspect the steering assembly, pedals and brakes, riding assembly, spokes and wheels and lights and signaling equipment to help insure your bike's good running condition during the summer months.

All of these activities should give you additional ideas for your assignment, "Why My Bike is Important to Me."

The nation's leading producers of bikes, including the AMF Cycle Co.; Arnold, Schwinn & Co.; Columbia Mfg. Co.; Evans Products Co.; Huffman Mfg. Co.; Murray Ohio Mfg. Co.; and the H. P. Snyder Mfg. Co.

Boys, of course, will receive boys' bikes and girls will receive girls' bikes. Your article will be judged on the basis of neatness and originality of thought. The twelve best stories will win fine, rugged AMERICAN-MADE bikes for their talented writers.

Send your stories to Archie Andrews, "Bicycle Department," 241 Church Street, New York 13, N. Y.

All entries must be postmarked no later than June 30, 1962.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES,



not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.



Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:

241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____

STATE _____



Introductory Offer

WALLET SIZE PHOTOS

\$1
only

AND WE PRINT YOUR
NAME ON EACH **FREE**



Don't rub your eyes in disbelief. We actually make 50 real photographs of your favorite photo—50 beautiful deluxe studio photoprints. And, absolutely FREE, just for the asking—we'll print your name (or any name) on each and every photo. This is the greatest photo offer ever. Order NOW! Just send us your favorite photo or negative—any size, black and white or color. Only \$1. Add 25c for each set for postage and handling. Limit—6 sets to a customer. Prompt service. Money back if not delighted. No COD'S please.

PHOTO-KING, Dept. AB30, , 730 Third Ave., New York 17, N.Y.

"THIS MIGHT BE YOUR LIFE"

READ **LIFE** WITH **Archie**
ON SALE NOW **COMICS**



208
Different
World Wide
STAMPS

25¢



An exciting history of the world and outer space...The Cruel and Feared Hitler; a vivid picture of the sports world—The Olympics; Elephants At Play; Mysterious Jungle Flowers; the kneeling figure of a child at prayer and a fabulous stamp portraying a rocket aimed at outer space. Many others, a unique collection in itself. Only 25¢ with approvals.

JARO STAMP CO., Box 246-AA, N.Y. 6, N.Y.

**FAMOUS
AMERICANS
SET**

10¢



Plus Flag Set, National Parks Set and Presidential Set to \$5. Send 10¢ for 15 of the above stamps plus full particulars and approvals.

MAXIM STAMP CO., INC.

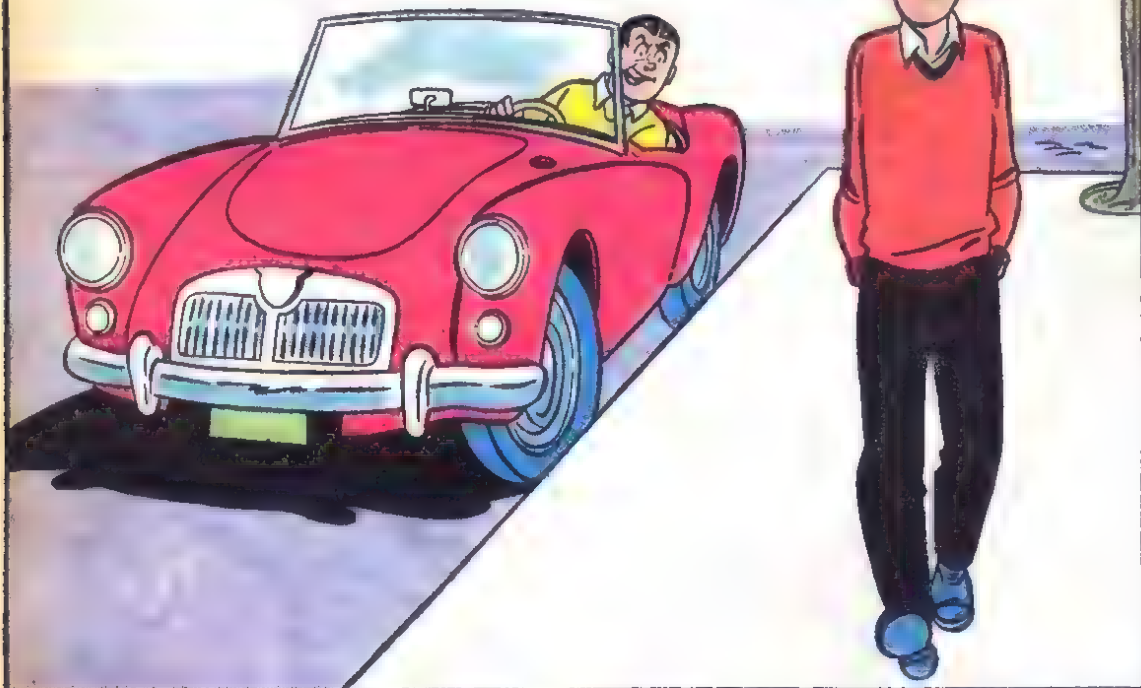
Dept. 710, 145 Nassau St.
New York 38, N.Y.

Jughead

DEBT RIDDEN

JUGGIE, BABY! WE ARE ABOUT TO PLAY A DELIGHTFULLY UNDER-HANDED TRICK ON YOUR OLD BUDDY, ARCHIE!

LIKE WHO SAYS WE ARE?



LIKE THE GUY TO WHOM YOU OWE TEN DOLLARS SAYS WE ARE!

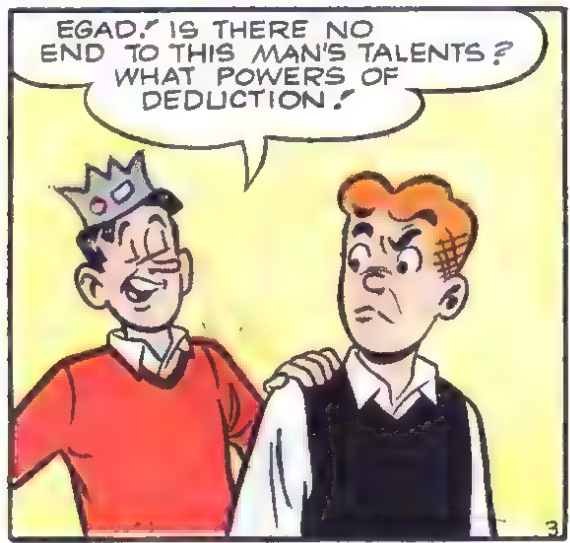
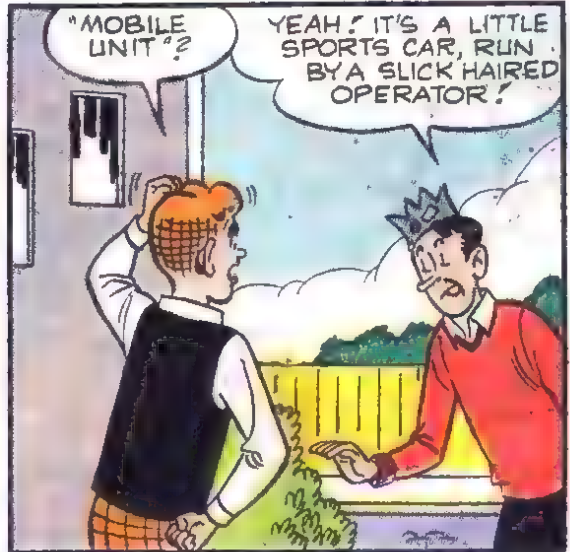
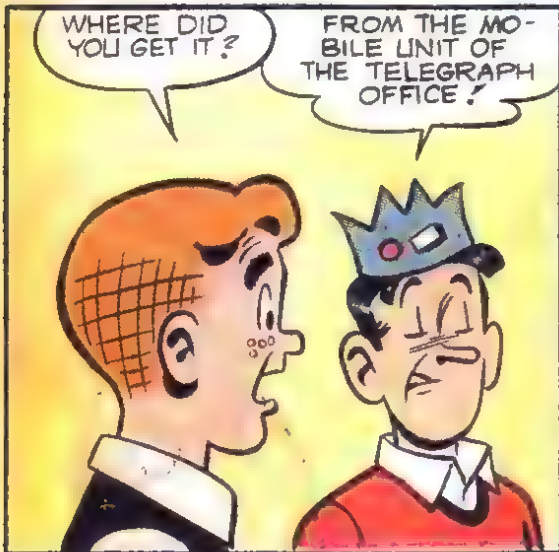
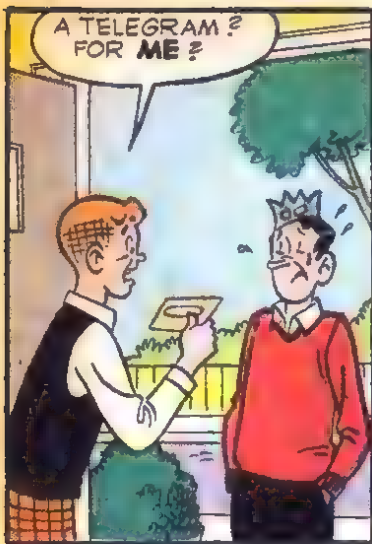


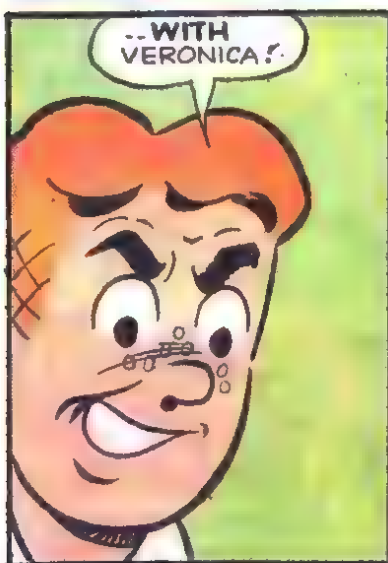
I'M ALL EARS, MASTER!

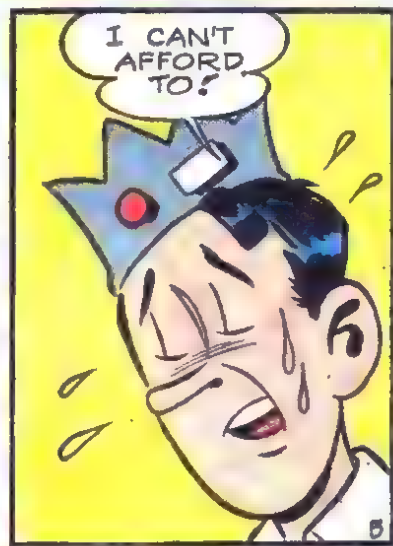
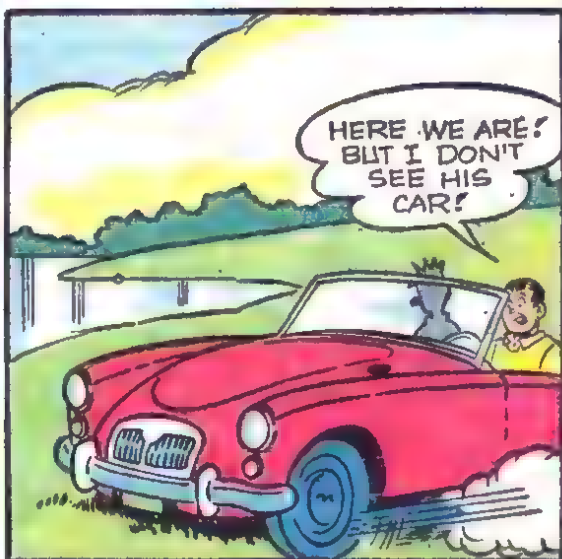
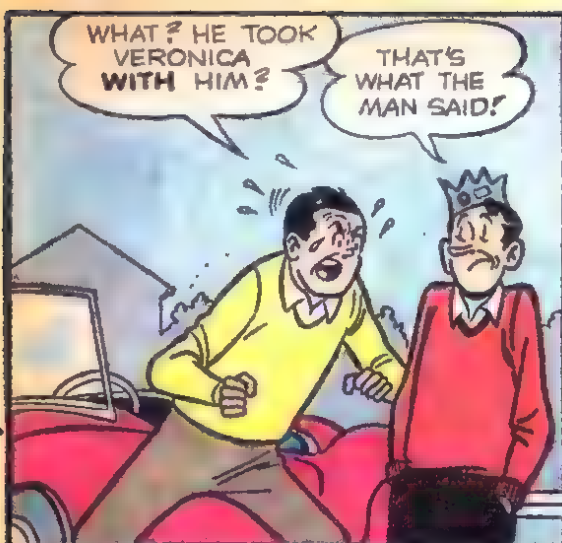
YOU CAN SAY THAT AGAIN!

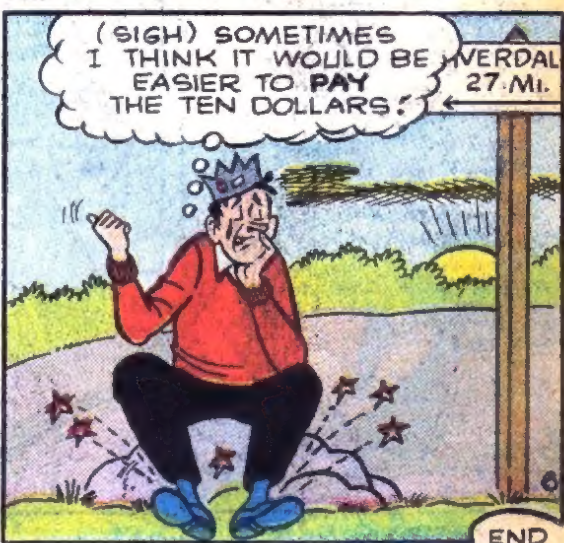
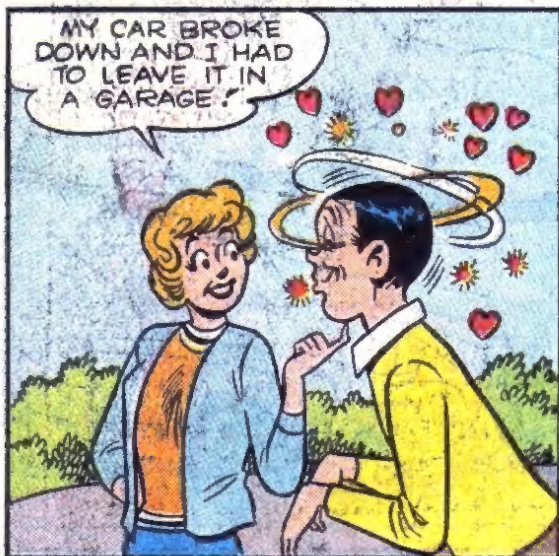
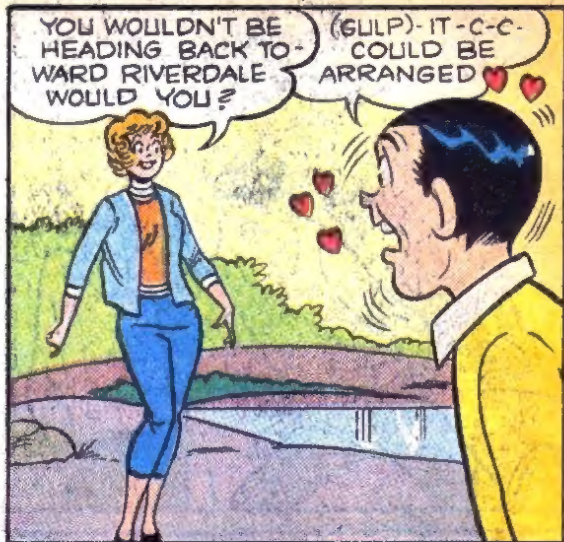












Are **YOU**
SKINNY
like I was?

a sickly
skeleton who
developed a
streamlined
physique and
great physical
endurance

SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE

Just **RUSH** me your **LAST CHANCE COUPON** below with **YOUR NAME** and **ADDRESS** ON IT
and I'll show **YOU** absolutely **FREE**

How to **GAIN** ^{UP TO} **50** ^{LBS.} **OF MIGHTY MUSCLES!**

or **LOSE** up to **50 LBS.** of **UGLY, DANGEROUS FAT**

And Become a **REAL HE-MAN** like **MANY THOUSANDS** of My Pupils in **10 Minutes** of **FUN** a Day

Yes! I'll Show You By My Quick,
Easy Methods How To

**ADD POWERFUL NEW
INCHES OF MUSCLES
around YOUR ARMS,
CHEST, LEGS, etc.**

**How to IMPROVE YOUR
HE-MAN LOOKS 100%.**

**How to BECOME A WINNING ATHLETE
IN ALL POPULAR SPORTS.**

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

**How to be a WINNER in EVERYTHING
YOU TACKLE.**

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a **MAGNIFICENT MR. MUSCLES** — won a **BIG SILVER TROPHY**, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. **TODAY** everybody admires John's movie star build, **he-man STRENGTH**, his mighty **ARMS**, heroic **CHEST**, slender **WAIST**, rock-like **TORSO**, broad manly **BACK**, wide military **SHOULDERS**, new popularity with the **BOYS** and **GIRLS**. His winning drive in **ALL SPORTS**, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a tower of strength and endurance.

YES! YOU'LL ADD INCH upon INCH of **MIGHTY MUSCLES** to your **ARMS**, YOU'LL DEEPEN YOUR **CHEST**, BROADEN YOUR **BACK** and **SHOULDERS**. From **HEAD** to **HEELS** you'll gain **SIZE**, **POWER**, **LIGHTNING SPEED**, **ENDURANCE**. You'll become the **SUCCESSFUL HE-MAN** in **LOOKS** and **ACTS** — a **WINNER** in **EVERYTHING**, athletics, business, studies.

**DEVELOP YOUR 520 MUSCLES
BY THE GREATEST METHOD!**

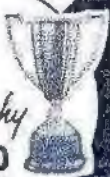
Friend, I traveled the world,
studying every secret to
PERFECTLY develop your
body. My "S-Way Progressive
Natural Power Method"

IT'S TESTED.
PROVED by hundreds of
thousands **LIKE YOU!** **SAVE**
YEARS, hundreds of **DOL-**
LARS! Do as movie stars,
champions — John Sill, Jim
Norman, Tony Pascarella —
did! Mail coupon **NOW!**

**Pick the
kind of
BODY YOU
WANT**
Check **ALL** Your
Needs

(before it is too late)
as John Sill and the others did

**WIN
A BIG
Silver Trophy
and \$100
IN CASH**



MAIL THE COUPON TO ME NOW

**I GAINED
60 LBS.**

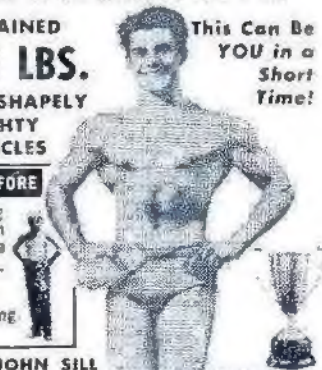
**OF SHAPELY
MIGHTY
MUSCLES**

BEFORE
Mailing
Coupon
I was a
125 lb.
6 ft.
skinny
weakling.

says **JOHN SILL**

I added 7 inches to
MY **CHEST**, **3 1/2** IN-
CHES to EACH **ARM**.
No, Pail You don't
have to be a chick-
en-chested skinny
weakling like I was
only a few weeks
ago.

This Can Be
YOU in a
Short
Time!



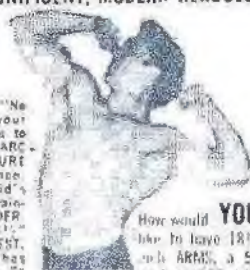
AFTER

Mailing
Coupon
185 lb.
**HEAD-TO-
TOE HE-MAN**
POPULAR
ATHLETE
You can
be, too!

This now **MAGNIFICENT, MODERN HERCULES**,
26 yr. old
teacher.

Wm. Butler.

says to YOU "No
matter **WHAT** your
age, I advise you to
SEND for the **ABC-
WONDER PICTURE**
COURSES at once.
Under the World's
greatest home train-
ing **BODY BUILDER**
I now have **16 1/2**"
ARMS, a **50"** **CHEST**.
My **STRENGTH** has
greatly improved. I
have my sports. I have won titles
like "Mr. Virginian," "Mr. State
Y.M.C.A." etc.



How would **YOU**
like to have **18 1/2**
inch **ARMS**, a **52**
inch **CHEST** like
this **ABC** pupil
NOW HAS?

**I BROKE A
WORLD'S
STRENGTH
RECORD!**

JIM NORMAN
became **Athlete of
the Year**. Lifted
the front end of a **2700 lb.**
Car. Quit being a bag-of-
bones weakling like I was.
in **10 minutes** of fun a day,
A.B.C. CAN DO FOR YOU
ALL HE DID FOR ME! I
gained **25 TERRIFIC LBS.**
of **HANDSOME POWER-
PACKED MUSCLES.**

BEFORE



AFTER

mailing
coupon
below —
like
you do
NOW.



and I'll Send You **FREE** these

5 AMAZING PICTURE-PACKED TEST COURSES

**PLUS BOOK OF PHOTOS OF FAMOUS STRONG
MEN ONCE WEAK LIKE YOU**



MILLIONS were sold at **\$1.00**. Send for them **ALL
FREE**. Mail Coupon **BEFORE IT IS TOO LATE!**

AMERICAN BODY BUILDING CLUB, Dept. AC22

GREAT NECK, NEW YORK

Mail me **FREE** all **5 WORLD FAMOUS STRENGTH TEST COURSES**,
including **PHOTO BOOK OF FAMOUS STRONG MEN**, once weaklings,
now famous Strong Men, and How to Become one of Them.

☐ I enclose **10c** for mailing and handling.

I am under no other obligation.

I'm checking everything I need to give me the kind of body I want.

☐ I want to gain _____ lbs. (fill in). ☐ Triple my strength.

☐ I want to streamline my body, get rid of flabby fat.

☐ I want to add inches of muscle to my ☐ **ARMS** ☐ **CHEST**

☐ **SHOULDERS** ☐ **POWERFUL LEGS** ☐ **SLIM WAIST**

☐ I want to become a winning athlete. ☐ I want new pep.

NAME _____ **AGE** _____

DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.

ADDRESS _____

CITY _____ **ZONE** _____ **STATE** _____

FREE

**Sports,
Self-
defense,
Strong-man
Stunts
Courses,
Apparatus
Let me
know how
to get these
FREE!**

Schwinn

TEN SPEED

VARSAITY!

WOW! 10-speed gears...more power
...more speed...more fun! Test ride this
amazing new bike...feel the difference!
It's the new 1962 Schwinn
10-speed Varsity!

RACING
TYPE HANDLE BARS

FRONT AND REAR
HAND BRAKES

10-SPEED
GEAR SHIFT

RACING TYPE
SADDLE

TWO
FRONT SPROCKETS

RACING TYPE
FRONT HUB

SCHWINN
SPORTS TIRES

STURDY TUBULAR
RIMS

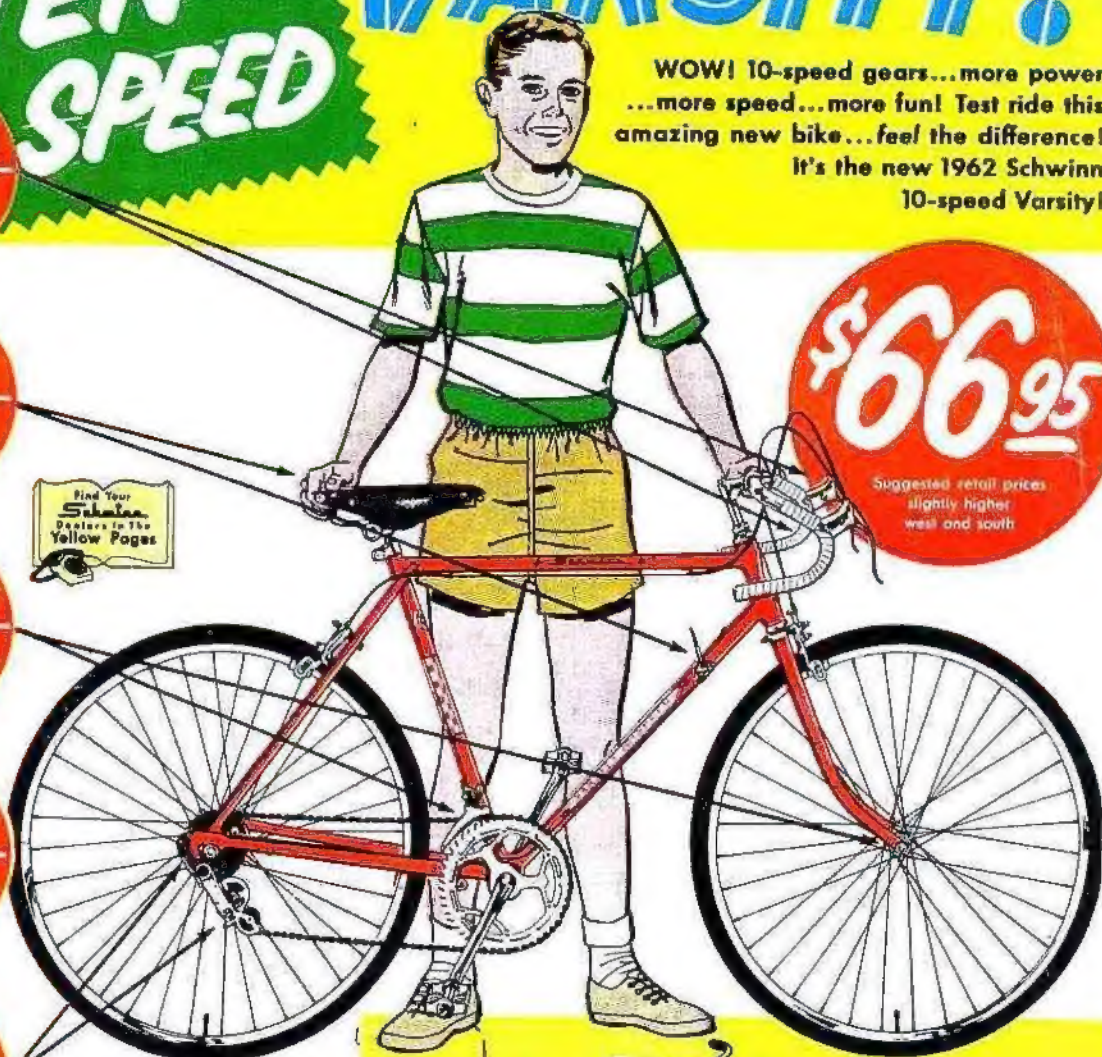
5 REAR
SPROCKETS

HURET DERAILLEUR
SPEED
CHANGER



\$66⁹⁵

Suggested retail prices
slightly higher
west and south



50 Other Schwinn
Models...Some Priced
As Low As \$29.95

NEW FOR 1962!
Schwinn TYPHOON

Full 26" size. Genuine
Schwinn quality...and at a
new low price. Schwinn
quality features too!



24 in. size \$38.95
20 in. size \$36.95

\$39⁹⁵

Suggested price.
Slightly higher
west and south.

ARNOLD, SCHWINN & CO.
1701 N. Kildare Ave., Chicago 39, Ill.

RUSH my big free catalog of the new
exciting 1962 Schwinn bikes.

NAME _____

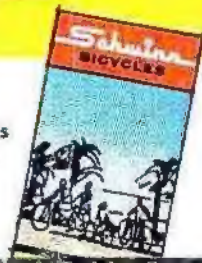
ADDRESS _____

CITY _____ STATE _____

FREE!

1962 CATALOG

Here they are! All the new 1962 Schwinn bikes
...in color. Choose your favorite. All the de-
tails, prices too! Free! Mail the coupon today.



THEY'LL NEVER TRAP
ME...THEY'LL NEVER
TRAP ME... TUM TUM
YUMMY TUM... I'M
SMARTER THAN GIRLS
ARE!!

drawn, inked and lettered by

**SAMM
SCHWARTZ**

written by
George Gladir, Frank Doyle
and Samm Schwartz

